How to Create Sales Presentations

with CoverPage[™]

Go for EASY PLAN and use CoverPage Viewer as your sales and presentation tool. You can prepare your projects for your clients and simply showcase. It's the instant way how to deliver your projects to iPad and distribute it worldwide. Use White labeling and turn CoverPage Viewer into your ultimate sales tool.



How to start



Where do I start?	1. Sign up and purchase for EASY plan on <u>www.coverpageapp.com/en/pricing</u>
	Download and Install CoverPage Publisher (your desktop authoring tool)
	 Download <u>CoverPage Viewer</u> from App Store to review your projects
	4. Publish your project into CoverPage Viewer
In case of own Custom Branded Viewer or White label Viewer	 5. Prepare and provide <u>resources for your App</u> (<u>www.coverpageapp.com/en/support</u>) 6. Enroll for <u>Apple Developer Account</u> 7. Submit your App Build to App Store

Preparing your content

PSD PDF	
How to prepare	
layout	 Create your catalogue layout using the tool you prefer, such as Adobe InDesign, Photoshop, QuarkXPress or even Apple iBook Author
	 Export as PDF, JPEGs/ PNGs or use CoverPage InDesign export plugin
	Import layout resources into CoverPage Publisher
How to create interactive content	 Create project in CoverPage Publisher for iPad2 or retina iPad3 layout Import layout resources
	 Use interactive and multimedia tools to add extra content
How to publish and distribute via App Store	 Switch into "Publish section" in CoverPage Publisher and setup your publishing parameters Press "Publish" button to deliver content into your CoverPage account
	See your published project in CoverPage Viewer
	Create Users – Viewers in your CoverPage Web Account
	 Link your projects with Viewers in your CoverPage Web Account
	Provide the unique access data to specific clients - Viewer

How to have my own Branded Viewer or White label

- Send us all necessary information (graphics and text resources) for delivering your App to Apple
- If you have your own Apple Dev Account, we build App binary file you can download
- If you don't have an Apple Developer account we are happy to assist you with its submission.
- Wait until your App is approved by Apple and simply let your clients know where they can find your Branded Viewer App (use links, App Store badges, etc.)

Frequently asked questions

What can I get with EASY PLAN?	 Access to CoverPage Web Account CoverPage Publisher - desktop Authoring tool you can use for creating and enhancing your digital projects
	 CoverPage Simulator to preview your non-published project in Publisher
	CoverPage InDesign Export Plugin
	CoverPage Viewer for iPad and iPhone
	Custom Branded Viewer for iPad (extra cost)
	 Guidelines, Tutorials and Support materials
	Email Tech Support
	Software Updates
	Built-in Analytics tool (extra cost)
Do I need Apple Dev Account?	Only if you want to have your own Custom Branded Viewer or White labeling, we highly recommend creating your own Apple Developer Account. You have full control over your App.
	We can help you with Dev Account Submission.

How can I get my Branded Viewer to Google Play Store?	We build an Android Application package file (APK) file for you and you simply upload this file to your Google Play account. Define price, description or any required information and publish.*
What If I need to show one project to only one client?	You can easily link your clients with the projects. Use CoverPage Web Account, <u>create Viewer</u> and link to particular projects so it won't be visible to anyone else.
What is the maximum project size?	There is no limitation of project size . But beware of device disk space. Too large projects may influence the device performance and also will need to be deleted by user soon after downloading it to save the space for other apps, projects and such as.
What platforms do you use?	CoverPage platform is multi platform solution . You can publish content for iPad, iPhone, Desktop and Android*.
Is CoverPage Viewer available in Google Play Store?	Not at this moment. Coming up soon.

*Android Reader is in Beta version without interactive and multimedia features. Full version is coming up.

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