

# How to Create iPad Magazine

with CoverPage™

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If you plan to publish content periodically, best market place for selling and publishing your magazines is Apple Newsstand. You need to purchase and subscribe to CoverPage PREMIUM plan.

# How to start

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## Where do I start?

1. Sign up and purchase for PREMIUM plan on [www.CoverPageApp.com/en/pricing](http://www.CoverPageApp.com/en/pricing)
2. Download and Install CoverPage Publisher (Your desktop authoring tool)
3. Download [CoverPage Viewer](#) from App Store to review your projects
4. Enroll for [Apple Developer Account](#)
5. Prepare and provide [resources for your App](#)
6. Publish at least one project (Two or more recommended)
7. Submit your App Build to App Store

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## How to prepare layout

- Create your magazine layout using the tool you prefer, such as Adobe InDesign, Photoshop, QuarkXPress or even Apple iBook Author
- Export as PDF, JPEGs/ PNGs or use CoverPage InDesign export plugin
- Import layout resources into CoverPage Publisher
- Switch into “Publish section” in CoverPage Publisher and setup your publishing parameters



Our platform supports iOS, Android, Mac and PC's.

### **How to publish and sell magazine on App Store or Apple Newsstand**

- Press “Publish” button to deliver content into your CoverPage account
  - Send us all necessary information (graphics and text resources) for delivering your App to Apple
  - If you don’t have an Apple Developer account we are happy to assist you with its submission.
  - Wait until your App is approved by Apple and available on App Store/Newsstand
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### **What can I get with PREMIUM account?**

- Access to CoverPage Web Account
- CoverPage Publisher - desktop Authoring tool for creating and enhancing your digital projects
- CoverPage Simulator to preview your non-published project in Publisher
- CoverPage InDesign Export Plugin
- Custom Branded Reader for iPad
- Guidelines, Tutorials and Support materials
- Email Tech Support
- Software Updates
- Built-in Analytics tool (extra cost)

# Frequently Asked Questions about magazine publishing

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**Should I use my print PDF or do I need to prepare new layout?**

CoverPage works perfectly with PDFs, even those for printing production. Just need to **change to RGB coloring**.

The problem might occur while reading in tablet. The letters might be smaller and zooming could be needed on older devices with no retina display. We always recommend preparing **special layout for tablet** version of your magazine. It looks more luxurious, special and valuable.

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**How does the navigation through magazine with CoverPage works?**

There is a horizontal navigation through the project. Taking previous user experiences into consideration, we decided to keep it simple for now. **Pages are changing by swiping gesture**. You can use scroll tool, which partially substitute vertical navigation. Users can have a different reading experience by adding scrolls into the projects.

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**What happens with my magazine if readers rotate their iPads?**

**CoverPage is designed for one page view only for now.**

When rotating the tablet, page rotates as well and resizes its layout to fill the tablet's display dimension. Soon you will have the choice of 2 pages layout available as a part of CoverPage Publisher features.

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**Do I an need Apple Dev Account?**

**We highly recommend to create you own Apple Developer Account.** All revenues will go directly to your bank account.

We don't take any revenue shares. With your Apple Developer Account you have full control over your App, including pricing, apple statistics and marketing tools.

### **How can I publish to Android Market?**

We build an Android Application package file (APK) for you and you simply upload this file to your Google Play account. Define price, description or any required information and publish.\*

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### **What is White labeling feature for my App?**

If you want to look more professional with only your branding we have an offer of White labeling. All Apps based on CoverPage platform are coming with small CoverPage logo on splash screen and its copyright in information window. You can use White label feature and have **your app without any CoverPage branding.**

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### **What platforms do you use?**

CoverPage platform is **multi platform solution.** You can publish content for iPad, iPhone, Desktop and Android\*.

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*\*Android Reader is in Beta version without interactive and multimedia features. Full version is coming up.*

**Thank you for choosing CoverPage  
for your digital publishing.**



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